



Making cool things happen.



## Chill at it's Core

"There's no denying it- we are in an age where consumers are more educated than ever at making discerning purchasing decisions. Flooded with choice and information, they want goods and services to come to them in the most efficient and seamless way possible. Being tired and stagnant is no longer an option. You either innovate or die."

Andrew Wade, Chill Managing Director.

Since opening in 2000, we've made a commitment to doing things differently, and doing things better. We're in the business of making cool things happen.

When it comes to storing and transporting temperaturecontrolled products in top condition, it's already complex enough. Where we really excel is in the last kilometer, those tricky deliveries that require some some local knowledge or little extra love.

We specialise in refrigerated transport, storage and logistics, equipment rental, vehicle builds and experiential marketing solutions, solving client's problems creatively and transforming the ordinary into moments that matter. Regardless of the assignment, quality is our non-compromising obligation.

We are CHILL. Your trusted advisor to the last mile.

....and that's just for starters!

## Chill's National Presence



Today we have offices in Sydney, Brisbane, Melbourne, Adelaide (Partnered Facility) and now Perth. In total we employ about 90 talented people with diverse backgrounds and a shared passion for transforming the ordinary everyday experiences into making moments that matter.







## **Experiential Marketing**

Andrew, Maddy and the Chill team exceeded all our expectations. They're professional, accountable and flexible in all the best ways. They're an extension to our business and thoroughly enjoyable to work with."

Rockstar - Kira Patchett, Account Manager

We're active listeners and we'll work with you to ensure that all of your promotional logistics are handled flawlessly. We've been providing end-to-end logistics management for Experiential Marketing campaigns for almost two decades, so there is virtually no risk in venturing into unknown territory.

If you have a common desire to push boundaries, challenge the status quo and develop products that aim to improve the human experience, we're your leading supplier.



## **Chobani Oats Pouches Launch**

- 8 Weeks
- NSW, VIC & OLD
- 68 Activations
- 34 Venue Permits
- Booked 500,000 Samples
- Transit & Mall Activity
- 3 Vehicle Wraps
- 12 Custom Carts
- 9 Custom Backpacks

















#### OVI Hydration an Oh Sparkling sampling activations

- •1 Weeks
- NSW, VIC
- 14 Activations
- 215,000 Samples
- Transit & Mall Activity
- Design & build custom bike & trailer concept



#### **Nandos**

- •10 Weeks
- NSW, VIC & QLD
- 4 Activations
- Design & build custom truck
- Interstate & Event logistics









## **Smart Solutions & Build**

"Transforming brands into 'mobile mini movements 'we design & build high impact mobile marketing concepts for our clients!"

Chill's Master Builder - Ian Nicholson.

Our in-house design and production services mean we can offer a complete smart solution working within the advertising, public relations, experiential, event and retail industries in Australia.

Our ultimate goal is to produce a cost effective, high quality solution that enables a positive return on your investment, that's where the Chill magic happens.

#### McDonald's Mr. Angus Bedford Build

- Vehicle Wrap
- Burger Production
- Sign Production
- Customised Wheels
- · Speakers & Sound
- Project Management













## **Topshop Whippy Vehicle**

- Vehicle Wrap
- Sign Production
- Customised Wheels
- Speakers & Sound
- Softserve Machine & Product Supply
- Onsite Assistance
- Project Management





### It All Starts With a Nescafe

On behalf of our client,
Nescafe, Maverick
Experiential Agency
approached Chill to bring
their clients brief to reality.
Their aim? To bring the
Nescafe 'in home' experience
to 'out of home' and to
engage with their fans across
the full consumer Journey.

Chill were assigned to build and fit out a Mercedes Cab Chassis with a beautifully styled modern cafe on the back. Essentially, it became the first ever Nescafe roaming cafe. Travelling all the way from QLD down the East Coast of NSW to VIC and back. The truck brought the Nescafe brand experience to shopping malls, gyms, events, and sporting grounds and the product in the hands of their consumers.













The dedicated Chill team have worked tirelessly with our operations team to accommodate our needs and have been extremely professional in doing so. I would strongly recommend their services to any company thinking of using their services". - Dave Hillen CEO for Foodies Australia

The last mile is the most crucial step in the journey to your customer. Which is why partnering with an experienced & trusted company such as Chill, make us the perfect choice for your important front-end responsibility.

Chill provide a suite of specialised transport services that you can count on each and every time.



Chill is able to offer a comprehensive range of temperature controlled transport services:

- Express & scheduled cold/frozen courier services (local &interstate door to door).
- Dry, chilled or frozen vans -20°C (small consignments or pallets).
- · Temperature controlled vans & trucks (2-24 pallets).
- Stock pick-ups & transfers (A to B movements, any size).
- Logistical integration between cold storage facility & mobile activations & events.
- Bulk pallet transport from manufacturer or dry store to cold storage facilities (locally & interstate).
- Refrigerated van & truck hire for short or long term rentals.
- · Experience & expertise in technical installation.
- Covering all aspects of roadshow & exhibition set care, preparation, electrical setup, troubleshooting, repairs & maintenance.
- Satellite & temperatue tracking for the highest level of efficiency & accountability.

# Cold & Dry Storage

5 warehouses in 5 states. Modern facilities. The backbone and core

strength of Chill is our network of strategically located cold storage facilities. Short or long term rental options. Pallet picking and inventory management. It is no wonder why our warehouses are laden with the most well-known brands.





#### Full service storage & handling faciliities across all states:

- · Nationwide cold, dry, frozen and temperature controlled.
- · Short or long term requirements.
- NSW dedicated Wine & Confectionery room storage from + 12°C to +18°C.
- Single pallet storage to large contract managements of hundreds or even thousands of pallets.
- Frozen storage -20°C and Chilled storage to 0-4°C
- Loading/unloading of 20ft & 40ft containers (including receipt, handling & dispatch).
- Specialised handling requirements (including pick/pacK, re-packaging, palletising and shrink-wrapping).
- · Order picking pallets & cartons.
- · Stock rotation & stock inventory.
- 24 hour back to base security systems & temperature alarm monitoring.
- · High clearance & semi trailer access.

## Refrigerated Equipment Rental

"You benefit from our combined 40 years of sales, service and support."

Lauren Wade - Director

Chill has grown to become a leading service provider to Australia's most loved festivals & events.

We supply new and ex-hire refrigeration equipment for sale, and specialise in long and short-term mobile refrigerated equipment, including temperature-controlled trucks & vans.

Our expertise isn't just limited to sales and rentals. We also custom build mobile and skid coolrooms to meet your requirements from design to delivery and installation. With over 40 years of combined experience in the event industry, there is no problem we can't solve for you.















We are passionate about protecting this earth and her fragile environment. We believe the global food chain is a process ripe for rapid improvement.

Planet Chill is at the heart of who we are. It is personal and important to us. We have made a pledge to make a positive contribution to the environments and societies in which we operate in.





#### **PLANET CHILL'S VISION**

A shared vision towards sustainable practices and a sharper focus on business model innovation.

#### **PLANET CHILL'S MISSION**

Going green. All commercial vehicles and trucks to run on green renewable energy by the end of the decade. We're committed and passionate to be part of the OzHarvest Mobile Markets mission by keeping the food at the right temperature for longer and redistributing to vulnerable communities as an essential part of solving the food waste problem while mobilising Chills refrigerated assets for an incredible cause.

#### **PLANET CHILL'S VALUE**

- To educate the community around conscious living
- To encourage Chill staff to lead meaningful lives for good health and sustainable wellbeing
- To train our people in sustainable work behaviours
- To work with our clients to improve sustainable outcomes
- To lead by example. Not for the accolades but because it is our non-compromising obligation.

## Enjoy our COOL water bubbler trailer at your next event!

#### **FEATURES**

- Chilled and triple filtered water available
- · 240v power hookup
- Water mains attachments onboard to have unlimited water supply
- 10 bottle taps
- · 10 water bubblers
- 4 dropped sections for children and wheelchair use
- Fully usable in remote areas (with the addition of an inverter generator
- 2000L onboard storage available for remote areas
- · LED down lights for night use
- 3500kg rated trailer made in Australia
- Removable drawbar (no safety bollards required)
- Warning system warning of low water / out of water

#### **BENEFITS**

- Encouraging both event patrons and planners to be environmentally aware
- Reduces the use of plastic bottle use at events
- Perfect way to keep your attendees healthy and hydrated at any event
- The water bubbler trailer meets the requirements of the Australian Drinking Water Guidelines and the Safe Drinking Water Act





## Why Chill?

## **Accreditation Partners**

#### **Local Partners & Accreditation**













#### **National Accreditation**





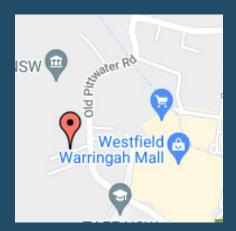












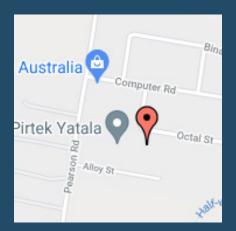
#### **Chill NSW - HQ**

2/128 Old Pittwater Road Brookvale NSW 2100



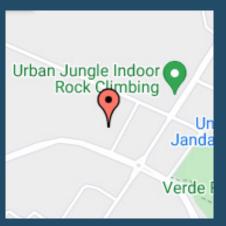
#### **Chill VIC**

6-12 Cyber Loop Dandenong South Vic, 3175



#### **Chill QLD**

24 Octal St Yatala QLD, 4207



#### **Chill WA**

5 Chifley Brace Jandakot WA, 6124

Let us help you CHILL OUT. Have a project you'd like to discuss? Let's talk letstalk@chill.com.au

Looking to join the Chill tribe? If you have talent, heart and hustle, get in touch iwantajob@chill.com.au



Doing cool things better.